

COMMUNICATION ON ENGAGEMENT (COE)

Prairie View A&M University
College of Business



Period covered by this Communication on Engagement

From: 1/1/2019

To: 12/31/2020

Part I. Statement of Continued Support by the Dean of the PVAMU College of Business

01/03/2020

To our stakeholders:

I am pleased to confirm that Prairie View A&M University College of Business reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Munir Quddus".

Dr. Munir Quddus
Dean, College of Business
PO Box 519, MS 2300
Prairie View A&M University
Prairie View, TX 77446

Part II. Description of Actions

Activities in the Last Two Years:

1. The College of Business faculty members have engaged in research work on areas that align with the Global Compact Principles.
2. The College of Business has awarded summer research grants to research proposals that align with the Global Compact Principles.
3. The College of Business faculty members have incorporated in their coursework learning materials that align with the Global Compact Principles.
4. The College of Business organized a student book reading contest with focus on the Global Compact Principles.

Part III. Measurement of Outcomes

1. During the last 2 years, the COB faculty members have engaged in a number of research activities (journal articles, conference proceedings, grants, etc.) on topics that focus on Global Compact Principles. Details of these scholarly activities are listed below.

Peer-Reviewed Journal Publications				
Author	Article	Journal	Year	Principle
U.S. Congresswoman E. B. Johnson & L. J. Trautman	The Demographics of Death: An Early Look at Covid-19, Cultural and Racial Bias in America.	Hastings Constitutional Law Quarterly	2020	1, 2 & 6
L. J. Trautman	Rapid Technological Change and U.S. Entrepreneurial Risk in International Markets: Focus on Data Security, Information Privacy, Bribery and Corruption	49 Capital U. Law Review	2020	10
L. J. Trautman, M. T. Hussein, E. U. Opara, M. J. Molesky and S. Rahman	Posted: No Phishing	Emory Corporate Governance and Accountability Review	2020	10
L. J. Trautman, M. T. Hussein, L. Ngamassi & M. Molesky	Governance of The Internet of Things (IoT)	Jurimetrics 315 (an American Bar Assn. publication)	2020	10
David D. Schein & Lawrence J. Trautman	The Dark Web and Employer Liability	Colorado Technology Law Journal	2020	10
Lawrence J. Trautman,	Impeachment, Donald Trump and The Attempted Extortion of Ukraine	Pace Law Review	2020	10
Lawrence J. Trautman	WannaCry, Ransomware, and the Emerging Threat to Corporations	Tennessee Law Review	2019	10
Conference Presentations & Proceedings				
Author	Paper	Conference	Year	Principle
Ngamassi, L., Rahman, S. and Ramakrishnan, T.	The Role of Information Technology (IT) in Disaster Management (DM)	Southwest DSI Annual Conference	2018	7, 9

Working Papers				
Khieu, H., Nguyen, N. and Phan, H.	Political Corruption and Corporate Risk Taking			10
Zhang, Y., Chong, G., & Shahriari, H.	Does the Market Reward Firms that Engage in ESG Practices (working paper)		2020	10
Grants				
PI	Title	Funding Source	Year	Principle
Ngamassi, L.	An Interdisciplinary Skills Development Project for Improved Disaster Management Through Innovative Social Media Analytics	U.S. Department of Homeland Security (DHS)	2017- 2022	7, 9

2. During the last 2 years, the College of Business has awarded three summer research grants to research proposals that align with the Global Compact Principles.

PI	Research Proposal	Year	Principle
Zhang, Y. and Chong, G.	Does Market Reward Firms that Engage in Environmentally and Socially Responsible Practices?	2019	10
Shahriari, H.	Perceived Trust, Corporate Wrongdoing, and Litigation	2019	10
Khieu, H.	CEO and board director gender and corporate risk- taking behavior in politically corrupt environments: Evidence from mergers and acquisitions	2020	10

3. During the last 2 years, the COB faculty members have taught topics that align with 9 of the 10 Global Compact Principles in 15 courses (listed below).

S/N	Course Number and Title	Global Compact Principles Covered
1	ACCT 3243 Ethics for Accountants	4, 5, 6, & 8
2	ACCT 4213 Advanced Accounting	10
3	ACCT 5103 Managerial Accounting	8
4	BCOM 3303 Business Communication	1, 2
5	BCOM 5303 Managerial Communication	1, 2

S/N	Course Number and Title	Global Compact Principles Covered
6	BLAW 2203 Legal Environment of Business	6 & 10
7	BLAW 2213 Business Law	6 & 10
8	ECON 4353 Urban Economics	7, 8, 9
9	ECON 2113 Principles of Microeconomics	1, 8
10	ECON 5313 International Trade and Business	5, 8, 10
11	ECON 2003 Fundamentals of Economics in Global Society	6, 7, & 8
12	EECO 5103 Economics in the Global Environment	5, 8, 10
13	EMGM 5503 Business Ethics & Law	6 & 10
14	EFIN5103 Topics of Corporate Finance	10
15	FINA 3333 Investment Analysis	10
16	FINA4453 Student Managed Fund	10
17	FINA 2133 Financial planning with a global perspective	8
18	MGMT 1013 Introduction to Business	4, 5, 6, 10
19	MGMT 4413 International Environment of Business	5, 8, 10
20	MGMT 5323 Strategy and Policy	8, 10
21	MISY 5533 Crisis Informatics	7
22	MRKT 3103 Principles of Marketing	6, 7, 8, 9
23	MRKT 4353 International Marketing	7, 8, 10
24	MRKT 4373 Sales Management	6

4. In spring 2019, the College of Business organized a student book reading contest with a focus on the Global Compact Principles.

Book title:

Spring 2019: Two books: The Challenge for Africa – Wangari Maathai and A World of Three Zeroes – Muhammad Yunus

Participated by 4 students (Principles covered in the book - 1, 2, 6)

Winners:

The winners are:

First Prize - Ms. Bryanna Barnett – (an iPad mini), Second Prize – Mr. Anthony Limmirick
Third Prize – Jordon Davis, Fourth Prize - Ms. Tiara Johnson

****Spring 2020 & Fall 2020: Postponed due to COVID-19 to 2021**

Poor Economics – A Radical Rethinking of the Way to Fight Global Poverty by A. Banerjee and E. Duflo

***Postponed due to the Covid-19 Pandemic*